



Interventions on the street

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In 2011, São Paulo artist Eduardo Srur, 39, released 360 floats bearing the slogan "Art saves" onto the reflecting pools at Brazil's National Congress in Brasília. Srur was attempting to put into practice the idea that artistic initiatives can communicate messages about social issues. Srur is part of a long and fruitful line of avant-garde artists who have sought to use the tools of artistic creation in a manner that connects art with the everyday lives of individuals, transforming public spaces into a platform for experimentation.

Photo Fabio Rodrigues Pozzebom/ABR